



GEORGIA DEPARTMENT OF  
COMMUNITY HEALTH

# **NOTICE OF DIRECT AWARD**

**STATE OFFICE OF RURAL HEALTH**

**SMALL HOSPITAL IMPROVEMENT PROGRAM  
(SHIP)**

**POSTING DATE: THURSDAY, SEPTEMBER 10, 2015  
INQUIRY CLOSING DATE: WEDNESDAY, SEPTEMBER 16, 2015**

**ROMERO M. STOKES, GRANT MANAGER  
GEORGIA DEPARTMENT OF COMMUNITY HEALTH  
OFFICE OF PROCUREMENT AND GRANTS ADMINISTRATION  
2 PEACHTREE STREET, NW, 35TH FLOOR  
ATLANTA, GEORGIA 30303-3159  
TEL: (404) 463-5524 E-MAIL: [rstokes@dch.ga.gov](mailto:rstokes@dch.ga.gov)**

# **DIRECT AWARD JUSTIFICATION**

## **CRISP REGIONAL HOSPITAL, INC. – RURAL HOSPITAL STABILIZATION PILOT**

<b>AGENCY BACKGROUND</b>	<p>The Georgia Department of Community Health (DCH) was created in 1999 by Senate Bill 241 and has the responsibility for insuring over two million people in the State of Georgia, maximizing the State’s health care purchasing power, coordinating health planning for State agencies and proposing cost-effective solutions for reducing the number of uninsured. Within DCH, the State Office of Rural Health (SORH) serves Georgians by improving access to health care in rural and underserved areas to improve health status and reduce health disparities.</p>
<b>PROGRAM OVERVIEW</b>	<p>The Department of Community Health, State Office of Rural Health works to improve access to health care in rural and underserved areas and to reduce health status disparities. SORH provides funding for institutional frameworks that link small rural communities with State and Federal resources to help develop long-term solutions to rural health problems.</p> <p>The primary objectives include the following:</p> <ul style="list-style-type: none"><li>• Empower communities to strengthen and maintain the best possible health care using existing resources;</li><li>• Provide up-to-date health systems information and technical assistance;</li><li>• Build strong partnerships to meet local and regional needs;</li><li>• Provide incentives to local areas to implement integrated service delivery systems;</li><li>• Be the single point of contact for all regional issues related to health care.</li></ul>
<b>AWARD JUSTIFICATION</b>	<p>In the 2015 – 2016 funding cycle, the Grantee will subscribe to the HomeTown Health “Rev Up Your Revenue Cycle” Network Program that will include training and hands-on assistance to develop policy, procedure and standards to address each area of the revenue cycle.</p> <p>The one-year program will offer 2016 Revenue Cycle Accreditation if all requirements of the program are met. This International Association for Continuing Education and Training (IACET) will ensure that hospitals are billing compliantly and are recognized as an industry standard.</p> <p>The Program is designed to assist in offsetting the negative financial impact of the Affordable Care Act (ACA) with cuts to the hospital’s bottom line which in many cases can exceed 10 percent. The education and training will be provided by industry experts in all related fields The Program will address:</p> <ul style="list-style-type: none"><li>• The loss of DSH due to the ACA</li><li>• Phase II of the Recovery Audit Contractors (RAC) audits which will include physicians Payment bundling in the hospital laboratory, imaging and surgery</li><li>• Critical Access Hospital (CAH), bad debt reimbursement reduction from 100 percent to 65 percent in 2015</li><li>• Prospective Payment System (PPS) hospitals receiving penalties and adjustments for:<ul style="list-style-type: none"><li>○ Value-based purchasing adjustment of two percent</li><li>○ Readmissions up to three percent</li><li>○ Hospital-Acquired Conditions/Infections, one percent</li></ul></li></ul> <p>The hospitals participating in HTH Rev Up Your Revenue Cycle are:</p> <ol style="list-style-type: none"><li>1. Appling Healthcare System</li><li>2. Bleckley Memorial</li><li>3. Burke Medical Center</li></ol>

	<ol style="list-style-type: none"> <li>4. Chestatee Regional Hospital</li> <li>5. Crisp Regional Hospital</li> <li>6. Donalsonville Hospital</li> <li>7. Elbert Memorial Hospital</li> <li>8. Evans Memorial Hospital</li> <li>9. Flint River Hospital</li> <li>10. Habersham Medical Center</li> <li>11. Irwin County Hospital</li> <li>12. Liberty Regional Medical Center</li> <li>13. Mountain Lakes Medical Center</li> <li>14. North Georgia Medical Center</li> <li>15. Northridge Medical Center</li> <li>16. Optim Jenkins</li> <li>17. Optim Screvin</li> <li>18. Optim Tattnall</li> <li>19. Stephens County Hospital</li> <li>20. Taylor Regional Hospital</li> <li>21. Ty Cobb Regional Medical Center</li> <li>22. Union General Hospital</li> <li>23. Upson Regional Medical Center</li> <li>24. Warm Springs</li> </ol>
<b>AWARD(S)</b>	<b>TOTAL DIRECT AWARD FUNDS AVAILABLE: \$201,516.00</b>
<p><b><u>TO SUBMIT INQUIRIES TO THIS DIRECT AWARD NOTIFICATION</u></b></p> <p>Romero M. Stokes, Grant Manager at <a href="mailto:rstokes@dch.ga.gov">rstokes@dch.ga.gov</a> no later than 2:00 PM on Wednesday September 16, 2015</p>	