



Practice Profile



Greater Carolinas Women's Center

Charlotte, North Carolina

- *Optimized clinical workflow. digiChart's features transformed how the practice manages patients, increasing patient satisfaction.*
- *24 x 7 access to patient information. Greatly improved lifestyle with records available at office, home or hospital.*
- *Dramatic overhead reduction from 65% to 40% of revenues.*

By 2003, Greater Carolinas could no longer accept the inefficiencies of paper records. The 20-year-old practice in Charlotte, North Carolina struggled daily to keep track of the records its busy and growing patient load produced. The physicians tried a stopgap measure of using voice recognition software to reduce transcription fees, but ultimately, they determined an EMR was the answer.

Greater Carolinas' physicians wanted an EMR with maximum access to patient information to help balance their hectic schedules. The system also needed to integrate with the existing or any future PMS; because, since opening, the practice had gone through 5 PMS vendors and always wanted the best EMR paired with the best PMS.

Once on digiChart OB-GYN®, the practice's nine physicians were concerned how patients would react to the EMR, particularly the Patient Portal, which allows women to enter their complete medical histories prior to an office visit via the Internet or at a kiosk in the waiting room.

The practice found that not only were their patients willing to use the Internet, but they were excited to see Greater Carolinas embrace cutting-edge technology. The history questionnaire allows women to communicate more openly and take more ownership of their care, leading to a higher degree of satisfaction with the practice.

digiChart's Internet-based architecture allows physicians to see patients' information anywhere, anytime. Particularly, the physicians see a great advantage in digiChart's ability to give read-only access to L&D staff at the hospital. This feature not only eliminates the need to run charts to the hospital, but also ensures all providers operated from the most updated patient information --- a critical element in reducing risks. The flexibility provided by digiChart's solution allows physicians to leave earlier and enjoy more time with their families, friends and hobbies.

Testimonials

"There are countless benefits to digiChart's EMR. Particularly, it will make your office more efficient, it improves your triage and communications system, it creates a complete record for your patients that you can always access and it will get you home sooner. I recommend digiChart because of the company's progressive vision and ability to deliver on that vision through its products and solutions for OB-GYN."

Dr. Richard Boesel

"Since implementing digiChart OB-GYN, our practice's overhead has dropped from 65% of revenues to 40%. The system simply made us that much more efficient, and we've been able to reduce unnecessary staff. That is a powerful and substantial return on our investment."

Janet Fisher

Practice Information

 Greater Carolina Women's Center

Implemented digiChart **April 30, 2004**

PMS **GE – Centricity**

Labs **LabCorp**

Delivery Hospital Carolinas Medical Center University

Patients Seen Per Day ~200

Deliveries Per Year ~500

Providers

Richard R. Boesel, MD
Vanderbilt University , 1983

Donald C. Whiteside, MD
University of North Carolina at Chapel Hill , 1980

Peter J. Schneider, MD, Ph.D.
University of Virginia School of Medicine, 1983

Warren M. Overbey, MD
Bowman-Gray School of Medicine,
Wake Forest University, 1986

David E. Newman, MD
University of Florida, 1988

Practice Administrator Janet Fisher

Address 101 WT Harris Blvd
Suite 2320
Charlotte, North Carolina 28262

Phone 704.547.0858

Web Site <http://www.gcwomenscenter.com>

Weekday Hours 8:30 AM – 5:00 PM