

FLORIDA'S TRANSPARENCY INITIATIVES

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Florida's Vision

- Governor Bush and Florida Legislature Leadership
- Transparent health care delivery system
- "The 2004 Affordable Health Care for Floridians Act"
 - 2004 - HB 1629
 - 2006 – HB 7030
- Stakeholder Advisory Council
- Consumer – focused websites
- "Shopping" for health care



Transparency Initiatives: Pieces of the Puzzle

- Prescription Drugs retail prices
www.MyFloridaRx.com (July 2005)
- Health Care Facilities
www.FloridaCompareCare.gov (November 2005)
Hospitals
Ambulatory Surgery Centers (ASCs)
- Health Plans (October 2006 release)
- Physicians (Spring 2007 release)



Stakeholders: Building Consensus

Agency for Health Care Administration (AHCA)



Comprehensive Health Information System
(CHIS) Advisory Council



Technical Workgroups:

1. Health Plan
2. Facilities/Ambulatory Surgical Center
3. Hospital Acquired Infections
4. Physicians
5. Public Relations



Stakeholders: Building Consensus

Each stakeholder brings unique ideas and perspectives.
Participating representatives include:

Hospitals

Physicians

Health Plans

Consumers

Employers

Academic

State Agencies



Pieces of the Puzzle

www.FloridaHealthStat.com

Where Florida's Health Data resides, including:

- list of licensed health care facilities and providers in Florida;
- detailed information on patient data from hospitals and ambulatory surgery centers;
- information on insurance programs such as Medicare, Medicaid, and KidCare;
- prescription drug programs;
- concerns for seniors and for families;
- consumer publications;
- statistical health reports, and much more.



Pieces of the Puzzle

www.FloridaCompareCare.gov

(a component of www.FloridaHealthStat.com)

- Collaborative stakeholder approach
- Consumer-friendly, dynamic database and verbiage
- Helpful information for consumers' health care decisions
- Assists self-payer patients as well as those with insurance
- Customer Satisfaction Survey



Pieces of the Puzzle

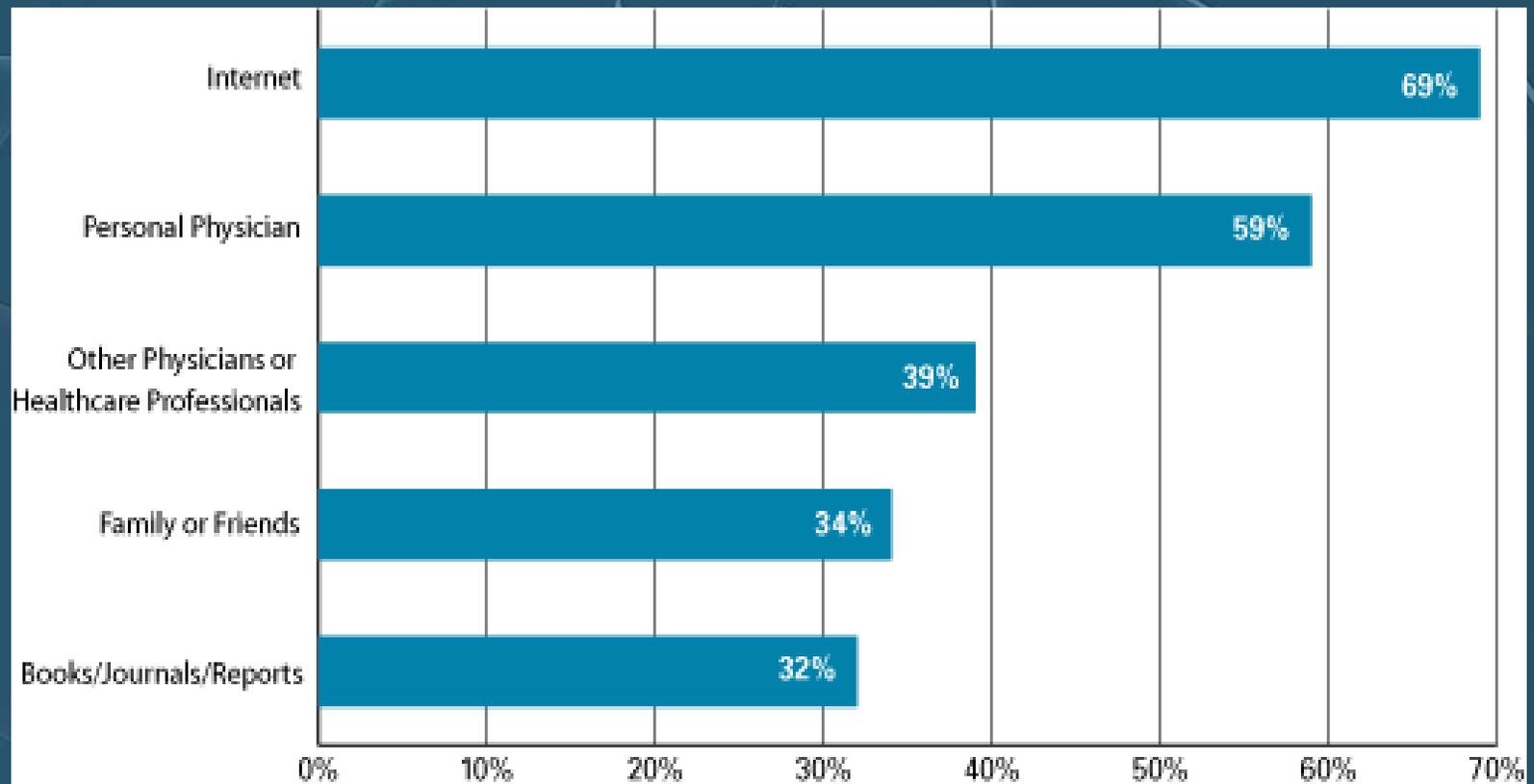
www.FloridaCompareCare.gov

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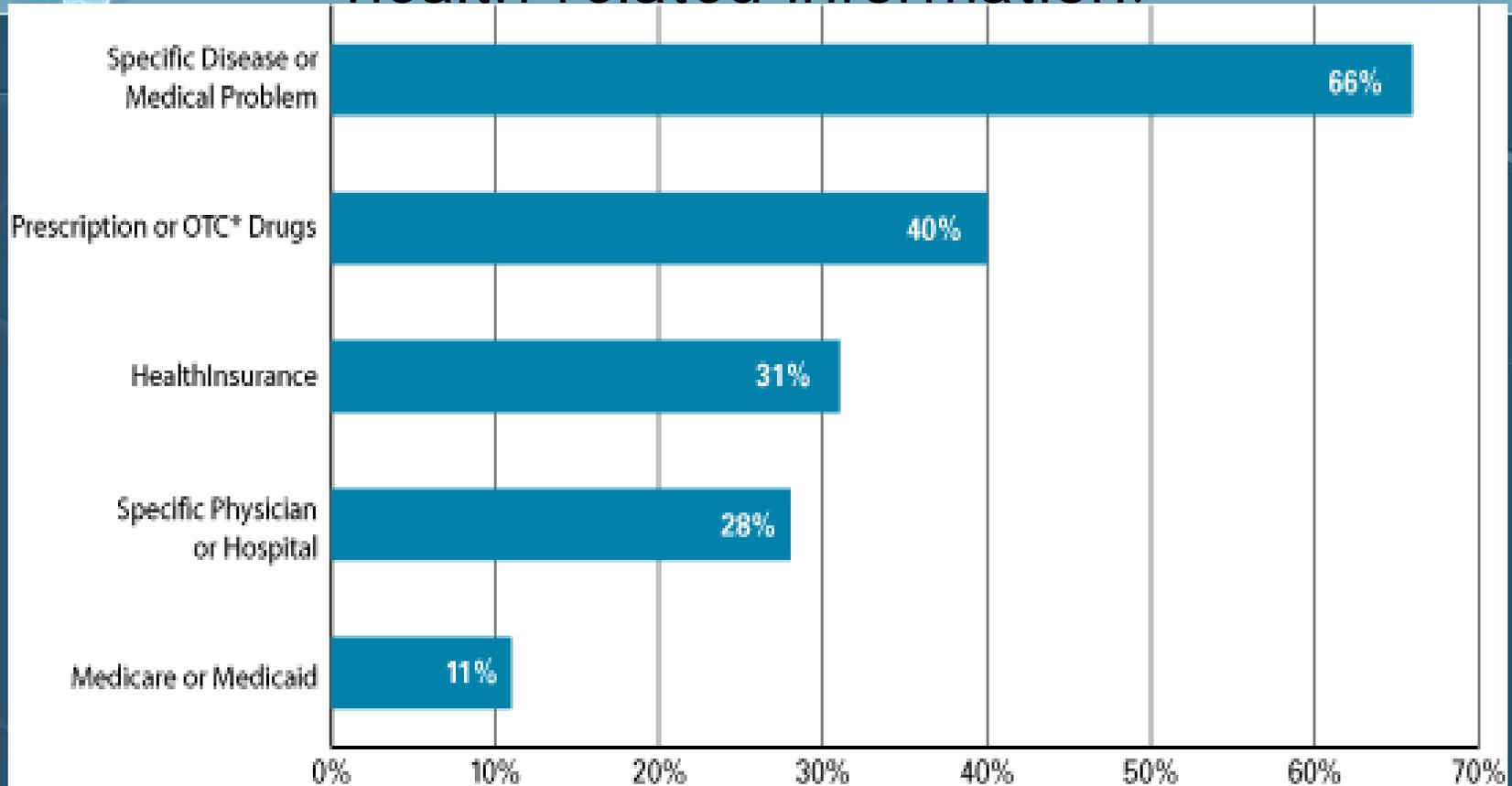
- Used 3M Health Information Systems Software for risk-adjustment for comparing facilities
- Agency for Health Research and Quality (AHRQ) performance measures and quality indicators



Top Five Sources of Health Information Consumers Use 2004



The internet is the major source of information for medical topics, prescription drugs and other health-related information.





Phase 1 of Website Release (in-patient hospitals)

- Total Hospitalizations
- Average Charges Risk Adjusted
- Average Length of Stay Risk Adjusted
- Readmission Rates Risk Adjusted
- Complication/Infection Rates
- Mortality Rates
- Hospital Characteristics/Services



Florida Compare Care



FLORIDAHEALTHSTAT
"Where Florida Health Data Resides"

Home MyFlorida

Reports & Guides | RxStat | Facility Information | Provider Locator | Families | Seniors | InsuranceStat | Health Data | ProviderStat

Florida Compare Care

When it comes to your health care, transparency of useful information is important. The Agency for Health Care Administration's (AHCA) consumer website includes performance data and information on selected medical conditions and procedures in Florida's short-term acute care hospitals and ambulatory (outpatient) surgery centers. This information is not designed to offer medical advice, and is only one avenue to assist you in making well-informed health care decisions. Where appropriate, the data is severity adjusted utilizing the 3M Health Information Systems software, which is designed to provide more valid comparisons among facilities. ([See Glossary](#))

The collection of performance data for health care facilities is a challenging, continuously changing science. ([See Data Disclaimer](#)) This website reports data collected from health care facility coding. Codes may not provide specific details about a patient's condition at the time of admission, nor capture everything that occurs during the hospital stay. When reviewing the performance data, it is important to remember death or complications may occur even when all standards of care are followed. The data contained in this website must be used cautiously, and the Agency for Health Care Administration strongly recommends that consumers discuss this information with their physicians.

If you have questions regarding this website, please [contact us](#). Also, we would really appreciate your feedback, please complete our short [survey](#) to help us improve this website.

Health Facility Performance / Outcomes

Step 1: Select a facility type:

- Hospitals - Inpatient Care
- Ambulatory (Outpatient) Surgery Centers - includes Hospitals

Step 2: Select one of the following: [Why are these important?](#)

- Number of hospitalizations, length of stay, and charges
- Readmission rates by facility only
- Mortality Rates

Step 3: Select one of the following:

- Search by geographic location/facilities
- Search by medical condition/procedure
- Search by overall facility performance

Continue...





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Florida Compare Care

Use the controls below to select facilities then click the one of the available actions. Facilities may be selected using one of several methods:

- **County Name:** Use the dropdown box to select a county. The map will zoom to the county and select the facilities located there.
- **City:** Enter a city name and click the corresponding "Find" button. The map will zoom to the city and select the facilities located there.
- **Zip Code:** Enter a zip code and optionally a radius for searching; click the corresponding "Find" button. The map will zoom to the zip code and select the facilities within the search radius.
- **Facility Name:** Select one or more facilities directly by the facility name.
- **Map:** Use the map controls to zoom to a location on the map and to select the facilities.

To clear the selection click the "Clear All" button.

Select Geographic Location - Hospitals

Select All Facilities

County

City

Within

of Zipcode

Hospitals

To select multiple facilities, hold the CTRL key when

How to use this map...



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myFlorida.com

Florida Compare Care

The results on this page may be sorted ascending or descending using the up and down arrows beside each column. To learn more about the data, click the column heading. To learn more about the facility, click the facility name.

What the mortality rate means:

- Lower than Expected - Fewer deaths than expected given how sick patients were
- As Expected - Expected number of deaths given how sick patients were
- Higher than Expected - More deaths than expected given how sick patients were

X = less than 30 cases; also indicates the facility may not perform this service.

Coronary Artery Bypass Graft Mortality Rate
Time Period: January 2004 through December 2004

Facility / City <input type="checkbox"/>	Risk Adjusted Mortality Rate <input type="checkbox"/>
STATEWIDE	2.565%
All Children's Hospital - 100250 St. Petersburg	X
Anne Bates Leach Eye Hospital - 100240 Miami	X
Arnold Palmer Hospital for Children & Women - 120001 Orlando	X
Aventura Hospital and Medical Center - 100131 Aventura	X
Baptist Hospital - 100093 Pensacola	As Expected
Baptist Hospital of Miami - 100008	

Florida Compare Care

The results on this page may be sorted ascending or descending using the up and down arrows beside each column. To learn more about the data, click the column heading. To learn more about the facility, click the facility name.

X = less than 30 cases; also indicates the facility may not perform this service.

Category: Cancer
 Condition/Procedure: Chemotherapy
 Time Period: January 2004 through December 2004

Facility / City	Total Hospitalizations	Risk Adjusted Average Charge	Risk Adjusted Average Length of Stay
STATEWIDE	8,069	\$24,280	3.9 days
All Children's Hospital - 100250 St. Petersburg	304	\$16,996	3.1 days
Anne Bates Leach Eye Hospital - 100240 Miami	X	X	X
Arnold Palmer Hospital for Children & Women - 120001 Orlando	165	\$16,375	3.4 days
Aventura Hospital and Medical Center - 100131 Aventura	X	X	X
Baptist Hospital - 100093 Pensacola	129	\$23,722	3.7 days
Baptist Hospital of Miami - 100008 Miami	168	\$27,979	4.3 days
Baptist Medical Center - 100088 Jacksonville	191	\$14,262	4.2 days
Baptist Medical Center Beaches - 100117 Jacksonville Beach	X	X	X

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Florida Compare Care

Hospital Profile

All Children's Hospital
AHCA Facility Number: 100250

801 Sixth Street South
St. Petersburg, FL 33701

(727) 767-7451

County: Pinellas

Ownership: Not-For-Profit

Total Hospitalizations: 9,077

Number of Beds: 216

[Link to Facility Locator \(includes a roadmap\)](#)

[Get Directions](#)

[Link to Facility Website](#)

<http://www.allkids.org/>

Hospital Services/Characteristics:

ADULT OPEN HEART : Yes

BURN UNIT : No

NEONATAL INTENSIVE CARE UNIT (NICU) : Level 2 / Level 3

ORGAN TRANSPLANTATION : 3

PEDIATRIC OPEN HEART : Yes

PSYCHIATRIC ACUTE CARE : No

REHABILITATION CARE : No

STATUTORY TEACHING HOSPITAL : No

TRAUMA UNIT : Yes

Mortality Rates:

Mortality Inpatient Procedures

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Building a Better Site

June / 2006

Improved search abilities, including:

1. Age defined 0-17; 18-64 years; 65+ years; and ages 18+.
2. By Facilities descriptions, adding components including:
 - **Rural Hospitals**
 - **Critical Access Hospitals**
 - **Primary Stroke Centers (designated by AHCA/JCAHO)**
 - **Organ transplant by type**
 - **NCI Comprehensive Cancer Center (H. Lee Moffitt)**
3. Cesarean and vaginal deliveries (all ages) and newborns (normal baby and baby with complications).



Building a Better Site

Improved search abilities (continued), including:

4. Addition of 200 mile radius search.
5. Enhancing the sorting function of the various columns and selecting ascending and descending options.
6. Allowing the user to modify the search without having to return to the beginning of the site.
7. Allowing the user to download their results into Excel.



Building a Better Site

1. Publishing CMS SIP data
2. Centers for Medicare and Medicaid Services (CMS)
 - Hospital Quality Initiatives
 - Heart failure
 - Pneumonia
 - Heart attacks
3. Additional health care performance measurement standards
 - Agency for Healthcare Research and Quality (AHRQ)
 - Joint Commission on Accreditation of Healthcare Organizations (JCAHO)
 - Leapfrog Group, physician information

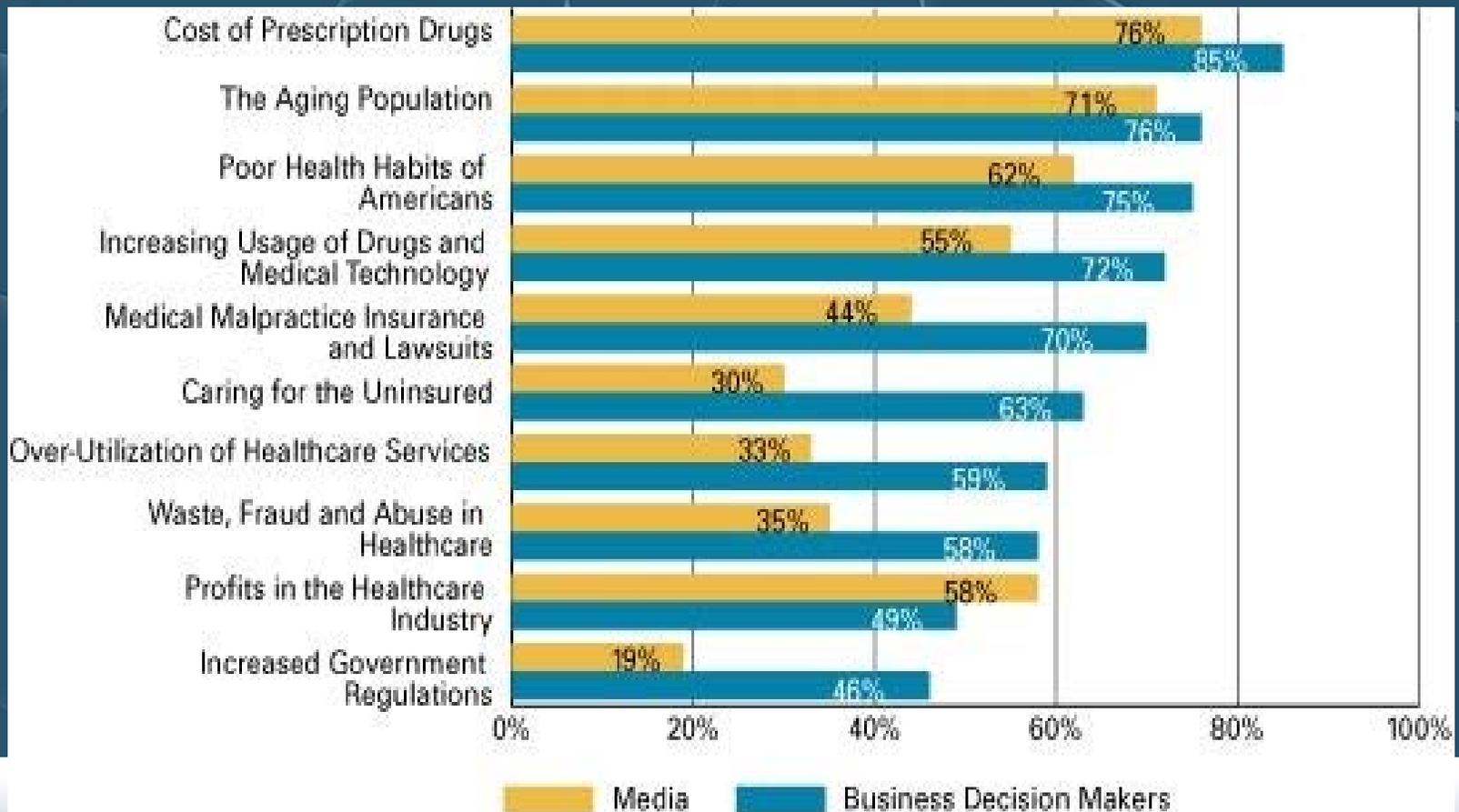


Pieces of the Puzzle

www.MyFloridaRx.com

- Consumers may shop for the lowest price for top 50 prescription name-brand and generic drugs
- Compare pharmacy store prices on a local and statewide level
- Updated monthly
- Data source: Usual and Customary Charges (retail prices) billed to Florida Medicaid
- Collaborative effort of AHCA and the Office of Attorney General

When asked how important a role various factors play in contributing to rising healthcare costs, more than three fourths of business decision makers and the media cited cost of prescription drugs as very important.





<http://www.MyFloridaRx.com/>

MIAMI – DADE

Azithromycin

250 MG Tablet

Usual and Customary prices for

Apr 1 - Apr 30, 2006

Florida Prescription Drug Prices - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Search the Web [Search] Address <http://myfloridarx.com/rxapr.nsf/City?OpenView&RestrictToCategory=MIAMI~48793&DN=AZITI> Go Links >>

Office of the Attorney General Charlie Crist Attorney General

FLORIDA PRESCRIPTION DRUG PRICES

Agency for Health Care Administration Alan Levine, AHCA Secretary

Introduction FAQs Medical Cards Helpful Links Contact June 06, 2006 Quick Links

[New Search](#) [Print Results](#)

MIAMI - AZITHROMYCIN 250 MG TABLET
Usual and Customary prices for Apr 1 - Apr 30, 2006

You can sort your results by Pharmacy, Zip Code, Drug Name, Quantity, or Price by clicking on the column title.

Name	Zip Code	Drug Name	Quantity	Price
SAM'S PHARMACY 10-6217 8425 NW 13TH TERRACE MIAMI, FL 33126 (305) 463-8475 Map It	33126	AZITHROMYCIN 250 MG TABLET	6	35.46
MY PHARMACY - CORAL REEF 15043 SOUTH DIXIE HWY. MIAMI, FL 33176 (305) 238-2474 Map It	33176	AZITHROMYCIN 250 MG TABLET	6	41.25
TARGET PHARMACY-T1075 20500 SW 112TH AVENUE MIAMI, FL 33189 (305) 235-4325 Map It	33189	AZITHROMYCIN 250 MG TABLET	6	42.49
ULTIMA RX 3900 NW 79TH AVE STE 216 MIAMI, FL 33166 (305) 557-9512 Map It	33166	AZITHROMYCIN 250 MG TABLET	6	42.99
SEDAHOS'S PHARMACY #5 11865-A S.W. 26TH STREET MIAMI, FL 33175 (305) 227-0023 Map It	33175	AZITHROMYCIN 250 MG TABLET	6	42.99

MyFloridaLegal.com Visit AHCA Florida Health Stat MyFlorida.com Windows Media "Public Service Announcement"

Done Internet





94%
Difference in
Pricing
IN THE SAME
COUNTY

Florida Prescription Drug Prices - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Search the Web Search Address <http://myfloridarx.com/rxapr.nsf/City?OpenView&RestrictToCategory=MIAMI~48793&DN=AZITI> Go Links

 **Office of the Attorney General**
Charlie Crist
Attorney General

 **FLORIDA PRESCRIPTION DRUG PRICES**
Florida Prescription Drug Prices - pills spilling out of bottle

 **Agency for Health Care Administration**
Alan Levine, AHCA
Secretary

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[New Search](#) [Print Results](#)

MIAMI - AZITHROMYCIN 250 MG TABLET
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<u>Name</u>	<u>Zip Code</u>	<u>Drug Name</u>	<u>Quantity</u>	<u>Price</u>
EIGHTY EIGHT PHARMACY & DISCOUIT 7471 SW 8TH STREET MIAMI, FL 33144 (305) 264-8404 Map It	33144	AZITHROMYCIN 250 MG TABLET	6	284.13
FARMACIA JULIA DISCOUIT #2 LLC 3197 SW 18 ST MIAMI, FL 33145 (305) 448-6523 Map It	33145	AZITHROMYCIN 250 MG TABLET	6	206.73
UNION PHARMACY & MEDICAL SUPPLIES 6462 W. FLAGLER STREET MIAMI, FL 33144 (305) 262-4646 Map It	33144	AZITHROMYCIN 250 MG TABLET	6	200.37
PHARMA-PLUS DRUG STORE CORP 619 SW 57TH AVENUE MIAMI, FL 33144 (305) 262-3738 Map It	33144	ZITHROMAX 250 MG Z-PAK TAB	6	175.49
SYNERGY PHARMACY & MED SUPPLIES IINC 1543 NW 119TH ST MIAMI, FL 33167 (305) 688-1364 Map It	33167	AZITHROMYCIN 250 MG TABLET	6	167.68

 MyFloridaLegal.com

 Visit AHCA

 Florida Health Stat

MyFlorida.com 

Windows Media [Public Service Announcement](#)

Internet





Future Plans

1. Outreach and Education

- Consumers
- Employers, payers
- Providers
- Media

2. Continue long term relationships

- Comprehensive Health Information System (CHIS)
Advisory Council, Workgroups
- Providers – Hospitals, Physicians
- Consumers – focus groups, surveys
- Employers



Questions???

Lisa Rawlins

Florida Center for Health Information and Policy
Analysis

Florida's Agency for Health Care Administration

Tallahassee, Florida

www.FloridaCompareCare.Gov

WWW.MyFloridaRx.com

