

Meeting Agenda / Minutes

MEETING TITLE: EHR Workgroup Session			DATE SCHEDULED: Wednesday, September 17, 2008
MEETING PURPOSE: Brainstorm with Partner Organizations on Recruitment Strategies			LOCATION: 2 Peachtree Street, Atlanta, Georgia 30303 5 th Floor Overflow Room
FACILITATOR: Jim Morrow, M.D. / Renea Steele			NEXT MEETING(S): Wednesday, October 15, 2008 3:30 p.m. – 4:30 p.m.
RECORDER: Altamese Morris			
SCHEDULED TIME			
Start 3:30 p.m.	Stop 4:30 p.m.	Total Hours 1 hour	

ATTENDEES		
<input checked="" type="checkbox"/> Patty Lavelly	<input checked="" type="checkbox"/> Judson P. Burno	<input checked="" type="checkbox"/> Gene Rinehart
<input checked="" type="checkbox"/> Gwendolyn Glover	<input checked="" type="checkbox"/> Jack Chapman, M.D.	<input checked="" type="checkbox"/> Yolanda Spivey
<input checked="" type="checkbox"/> Jim Morrow, M.D.	<input checked="" type="checkbox"/> Doris Konneh	<input checked="" type="checkbox"/> Martha Okafor
<input checked="" type="checkbox"/> Verga Clark	<input checked="" type="checkbox"/> Lawrence Sanders, Jr., M.D.	<input checked="" type="checkbox"/> Jim Gaddis
<input checked="" type="checkbox"/> Wayne Oliver	<input checked="" type="checkbox"/> Dennis White	<input checked="" type="checkbox"/> Bill Wylie

	OBJECTIVES / AGENDA	PERSON	Estimated Duration	RESULTS:
1	Review of Previous Meeting Minutes	Renea Steele	5 min	Minutes weren't included in packet. Will send them out for any changes or recommendations
	HISPC Presentation	Doris Konneh	15 min	Alicia McCord Estes gave an overview of the HISPC Collaborative. Georgia's project is Consumer Engagement and Education. One of the deliverables is to create a privacy and Security Educational "toolkit". Focus is to reach out to healthcare consumers as part of contract with RTI for one year. However we will not limit the focus to healthcare consumers.
2	Brainstorming – Recruitment Strategies	Partners	20 min	<i>See notes below</i>
3	Review of Communications Draft	Renea Steele	5 min	Received feedback from team
4	DCH Website	Renea Steele	5 min	Plans are underway to revamp the DCH Website. The OHITT page will include a link to the Georgia EHR Demonstration which will have all EHR Demo related information as well as updates from the EHR Community Partners Workgroup meetings
5	Wrap Up/Adjournment	Renea Steele	5 min	Next meeting scheduled October 15 th 2008 at 3:30 PM

	ISSUES AND ACTION ITEMS (DELEGATED TASKS)	CURRENT STATUS / COMMENTS	OWNER	EST. RESOLUTION DATE	REVISED RESOLUTION DATE
1.	HISPC Speakers Bureau	Survey, speakers bur	Doris		
2.	HISPC Consumer Survey	Send questionnaire to various groups	EHR Partners		
3.	Setup Conference call with GCFP	Request to have WHR Workgroup speaker attend the GCFP upcoming conference	Wayne Oliver		
4.	Engage Savannah Business Group	Schedule meeting with Gary Rost of SGB with	Renea Steele		
5.	HOD Meeting	Database with over 6k physicians, upload information on their website	Jack Chapman, M.D.		
7.	Vendor	?			
8.	Morehouse School of Medicine GSMA	Access to primary care physician data base for recruitment activities	Lawrence Sanders, M.D.		
9.	Review of Conflict of Interest	Need clear direction on vendor and EHR partner Workgroup activity, Will contact DCH Ethics Office for direction	Renea Steele		
10.	Education EHR ROI Benefit Realization	?			
11.	Reach out to EHR vendor on "select list"	Dr. Morrow and Renea to draft email to identified vendors on the select list	Morrow/Steele		
12.	MAG has monthly conference call with CMS	Get EHR Demo updates from CMS	Jack Chapman M.D		
13.	Determine the number of practices in the state		Jack Chapman M.D.		
14.	Discuss Payor incentives to all participants of the Demonstration Project (Treatment and Control) groups	Contact Kirk McGhee	Renea Steele		

ADDITIONAL MEETING COMMENTS

Brainstorming – other ideas

EHR Recruitment Strategies

- Contact on Primary Care Specialty Societies
 1. GCFP Family Practice – meet 1st week October
 2. ACP (American College of Physicians)
 3. GMCF – look at communities across stated
 - a. Savannah – E-prescribing
 4. Discounts for control group Demo Participants
 5. Communication to all “friends/family”
 6. Composite State Board
 7. MAG can identify how many small practice groups exists
 8. meet with other payors
 - a. get info from supporting letters – to
 - b. incentives/for reporting/performance – tie into existing programs

Barriers

- No Start up costs

Goal – Get the physician practice to submit applications to participate in the demonstration

Work to get physicians to use an EHR.

Kirk McGhee contact for payors.